

## RON DEAL LIVE CONFERENCE

60 Second Spot #1 – with specific location tag

RON: “Have you ever tried to put together a 3-D jig-saw puzzle while blindfolded? Well, if you have ever tried to blend a stepfamily, then maybe you have. But there’s hope—and we’re going to help.”

VOICE OVER: Ron Deal, a leading blended family expert is coming to your area. “I am an advocate for healthy stepfamily living.” A bestselling author, conference speaker, and family therapist Ron will help you learn key steps to strengthening your marriage, managing stepparent dilemmas, and helping your blended family... become a family.

RON AUDIO QUOTE: “You have to get smart about stepfamily living. You do that and you’re redeeming not only this generation, but the next.”

***[Radio Station—add this paragraph with specific registration information.]***

STATION VOICE OVER:

Endorsed by national family experts like Dr. Gary Chapman and Dennis Rainey, Ron is one of the most quoted stepfamily experts in the country. If you’re part of a blended family or know someone who is, don’t miss the opportunity to hear him in person on

(day/date) \_\_\_\_\_ at the (venue/location) \_\_\_\_\_

in (city) \_\_\_\_\_. Get registration information at [SmartStepfamilies.com](http://SmartStepfamilies.com)

[or station web page]. That’s [SmartStepfamilies.com](http://SmartStepfamilies.com) [or station web page].

## RON DEAL LIVE CONFERENCE

60 Second Spot #2 – with specific location tag

RON: “If you’re a stepparent then you know that living in a stepfamily can be a challenge. One person said it like this: ‘Being a stepparent is like setting your hair on fire and putting it out with a hammer!’”

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RON AUDIO QUOTE: “You have to get smart about stepfamily living. You do that and you’re redeeming not only this generation, but the next.”

***[Radio Station—add this paragraph with specific registration information.]***

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